

PGC placement and underwrite - Heartland

Pyne Gould Corporation (“PGC”) today advised that it is participating in Heartland New Zealand Limited’s (Heartland) \$55 million capital raise plan (Capital Raise) around its intended acquisition of PGG Wrightson Finance Limited (PGW Finance) and the formation of a strategic alliance with PGG Wrightson Limited (PGW). The Capital Raise will be via a \$20 million share placement (Placement) and a \$35 million Share Purchase Plan (SPP) offer to existing shareholders.

Placement

Under the plan, PGC will subscribe for new Heartland ordinary shares having an aggregate issue price equal to \$10 million at an issue price of \$0.75 per share.

Underwrite of SPP

PGC has also agreed to underwrite (or arrange for a suitable replacement underwrite) up to \$10 million of the SPP.

Conditions

The capital raising is conditional on:

- The aggregate amount of monies under the Capital Raise being not less than \$55 million nor more than \$55 million.
- \$20 million of placements proceeding from both PGC and PGW at the same price.
- The \$25 million balance of the \$35 million SPP being fully underwritten on parri passu terms to PGC.
- Heartland confirming by 17 August 2011 whether the Capital Raise is proceeding.
- All necessary shareholder or regulatory approvals being obtained.

ENDS

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