



NZX and Media Release
30 August 2011

PGC Support of Heartland New Zealand Strategy and Waiver Application for Extension to date for Preliminary Announcement

Further to the announcements made in June and July, Pyne Gould Corporation Limited ("PGC") advises that pursuant to the placement and underwrite transactions negotiated with Heartland New Zealand Limited ("Heartland") during June and July, PGC will be acquiring 23,381,685 shares in Heartland at a cost of \$16,531,428.57.

This is made up of 13,333,333 shares issued at \$0.75 cents each (\$10,000,000.00) and 10,048,352 shares issued at \$0.65 cents each (\$6,531,428.57).

This acquisition is being funded by bank debt.

PGC Chair Bryan Mogridge said that "PGC is pleased to support Heartland's growth strategy and in particular enabling Heartland to acquire PGG Wrightson Finance Limited ("PWF"). The PWF acquisition is an important step for Heartland towards achieving its goals."

Further, PGC wishes to advise that yesterday it made a waiver application to the NZX for a waiver from Listing Rule 10.4.1(a) on the condition that PGC complies with the Listing Rule on or before 16 September 2011.

Under Listing Rule 10.4.1(a) PGC was to have made its Preliminary Announcement yesterday 29 August 2011. However, due to a range of issues outside of its control, principally stemming from the total collapse of its Christchurch headquarters in February, the waiver has been requested. The building collapse had a particularly severe impact on PGC's accounting team, killing 2 and seriously injuring 1 out of a team of 4, and has been more far-reaching than first imagined. Coupled with further delays due to the recent severe snow storms, it has proven impossible to complete the accounts by the due date, and, therefore, the need for the request to extend the release until Friday 16 September 2011, at the latest.

Bryan Mogridge said that although there has been disruptions caused by these events, the Christchurch team have worked extremely hard and in trying circumstances to complete the financial reporting for PGC which will be able to be completed shortly.

For more information, please contact:

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